



Global Meditation
LIVE•

BRAND GUIDE / EDITION 01

A shared moment, *wherever you are.*

An independent directory that helps people find upcoming online meditation sessions, understand the details, and join directly with the organizer.

LIVE ONLINE MEDITATION DIRECTORY

A practical identity system for the website, social cards and community.

CLEAR

Put useful session details first.

CONNECTED

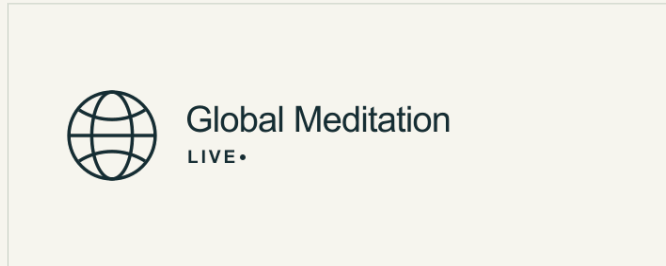
Show a wider world of practice.

RELIABLE

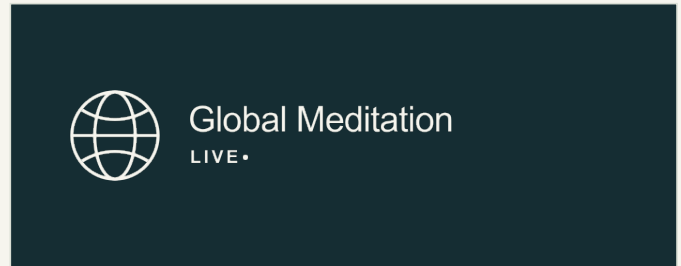
Make the source and limits visible.

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The mark, with room to breathe.



PRIMARY / LIGHT BACKGROUNDS



REVERSED / DARK BACKGROUNDS

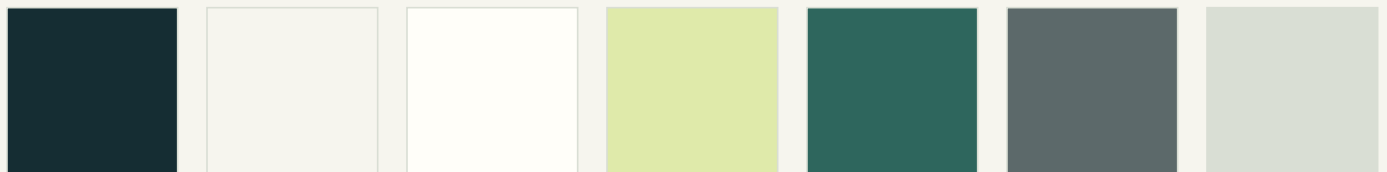


Clear space & minimum size

Keep clear space equal to at least one quarter of the globe diameter on every side. Increase this space when the logo sits near dense event information.

Use the complete horizontal lockup at 180 px wide or larger. Use the standalone mark at 24 px or larger. The 16 px favicon is a dedicated small-size asset.

Color palette


Ink

#152D33

Text & dark panels

Paper

#F6F5EE

Main background

White

#FFFEF9

Form surfaces

Lime

#DFEAAA

Dark-panel accents

Teal

#2E665D

Links & emphasis

Muted

#5C696A

Supporting copy

Line

#D9DED4

Dividers

Use the supplied files.

Keep the mark and wordmark in their original proportions. Do not stretch, rotate, add shadows, change the line weights, or place the logo on a busy image.

Use dark ink on paper for readable copy. Accent colors and pale dividers are decorative; check contrast before using them for text or controls.

A calm voice, a clear invitation.

GEORGIA / REGULAR + ITALIC

Find a moment to join. *A wider world of practice.*

Headings: Georgia, "Times New Roman", serif. Use regular weight and occasional italic emphasis. Keep headlines short, with generous space around them.

ARIAL / BODY, LABELS + INTERFACE

Check the time in your timezone, review the session details, and join through the organizer.

Body: Arial, Helvetica, sans-serif. Website base text is 16 px with 1.65 line height. Keep long reading copy comfortable; reserve small uppercase labels for brief context.

Write like a thoughtful host.

01 **Lead with the practical detail.**

Find an upcoming session and check the time where you are.

02 **Make the next step explicit.**

View the organizer's page for joining instructions.

03 **Distinguish the directory from the host.**

We list independent sessions. The organizer runs the event.

Avoid implying that this site hosts a listed session. Do not invent availability, attendance, endorsements, or health outcomes. Use dates and status labels only when verified.

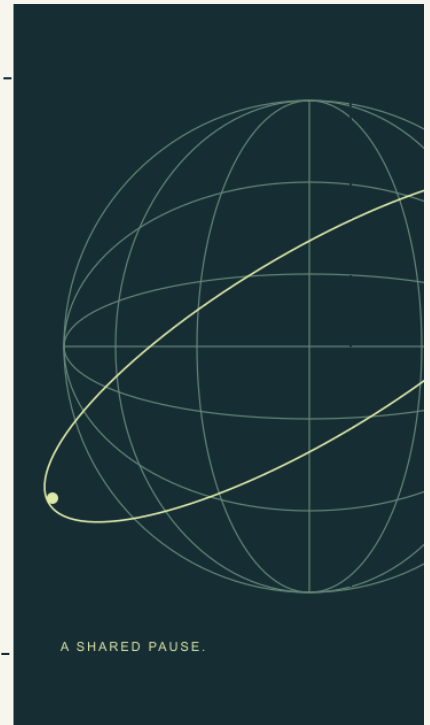
Make every small surface count.



Find a moment.
Share it with
the world.

Live online meditation, wherever you are.

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OPEN GRAPH / 1200 x 630 PX / 64 PX SAFE INSET

Keep every word and the logo inside the inset. A decorative globe or orbit may bleed beyond the right edge, but never place essential event details there. Platforms may crop previews differently; test the final card.

Favicon & app icons

Use the supplied square icon assets: SVG for scalable use, ICO at 16/32/48 px, PNG at 48/96 px, Apple touch icon at 180 px, and manifest icons at 192/512 px. Keep a stable favicon URL.

Downloadable artwork

<https://globalmeditationlive.com/brand/>

logo-horizontal-ink.svg / .png

logo-horizontal-reversed.svg / .png

logo-mark-ink.svg / .png

logo-mark-reversed.svg / .png

DESIGN TOKENS

brand-tokens.json / brand-tokens.css

DEFAULT SHARING CARD

<https://globalmeditationlive.com/social.png>

Use the globe grid, restrained orbit lines and small points of light. Pair these with clear schedules and generous space. A decorative dot must not imply a session is live now.